

OCTOBER 2022



YONG TAI
永大集团

NEWSLETTER

ENCORE MELAKA THEATRE
ONCE AGAIN FULL HOUSE

EXCLUSIVE CORPORATE EVENTS
BY THE STRAITS OF MELAKA

BOOK YOUR STAY
IN MELAKA'S NEW LUXURY RESIDENTIAL



Encore Melaka Theatre

Once Again Full House



Will You Marry Me?
Musical Talk Show by Harnniann Toh
@Encore Melaka, Impression City



Will You Marry Me? Musical Talk Show is a stand-up comedy, with the fusion of live band performance. The lead singer, Harnniann Toh, is a solicitor from Klang who always shares article about social issues based on his experience as a lawyer in a humorous way.



This time round, he and his team take the opportunity to expand his performance to the Largest Theatre in South East Asia - Encore Melaka.

This humorous performance alongside the State-to-the-arts technology of the theatre, the audience was mesmerized with the show and left with much satisfaction.



This 2-hour performance also manage to attract people from outside of Melaka, even Singapore. The theatre was crowded with approximately 1800 pax of audiences.

For Event Space Collaboration Enquiries
(Indoor & Outdoor)
Contact **+6012 665 9209 (Mandy)**



Sound of the human

World Global Music Composition Competition

Another milestone for Encore Melaka! Encore Melaka was given the opportunity to be the venue for **"The Grand Final of The Sound of The Human World Global Music Composition Competition"** organised by Fo Guang Shan Malaysia.



The theatre was overwhelmed to its max with all the participants coming from local and overseas such as Philipines, Taiwan, Australia and many more!

Congratulations to all the winners!



Encore Melaka Theatre is the **largest performing theatre in South East Asia**. This modern theatre located by The Straits of Melaka, equipped with a 360-degree rotating audience platform fronting a 240-meter long stage, multiple lifting platforms, sound & light and a 3D projection. With these State-of-the-arts technology, Encore Melaka is designed to brings an magnificent performance to the audiences.

Top choice of venue for product launching, concert, musical performance, movie screening, performing arts and many more!

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(Indoor & Outdoor)
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Exclusive Corporate Events



by The Straits of Melaka



Encore Melaka @ Impression City is now open as an event space for exclusive corporate events.



Admiral Hall, overlooking The Straits of Melaka was proudly selected for the launch of The first-ever electric BMW i7 and also for the celebration of 2nd Anniversary of Heaven MC Melaka Chapter Club.

Congratulations and Thank you to Seong Hoe Motors and Heaven MC Melaka Chapter Club!

For exclusive all in corporate event packages enquiries

Kindly contact us:

+6012 665 9209 (Mandy)

Admiral Hall and Governor Hall of Encore Melaka is able to cater for your premium needs, from corporate to wedding reception, workshop and many more. Various packages are available including outdoor event space, food and beverages and even accommodations can be included. It will be a open stop centre for your corporate needs. Situated right next to the beach area with a panoramic sea view, your event to be a very memorable event for all your attendees.



THE NEW i7



the pple

Book Your Stay

In The Apple, Melaka

A NEW LUXURY RESIDENTIAL IN MELAKA CITY CENTRE

Choose your stay either long term or short term with 4 different types of rooms in The Apple:

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UNIQUENESS

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For more enquiries, kindly contact our representatives:

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Short Term Stay - +603 8408 2228 / +6010 566 3068 (Jessica)



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NEXT TO
COURTYARD
BY MARRIOTT



The Essence of Deepavali

The word Deepavali represents Festival of Lights.

(Deep = light and avali = a row)

The festival is also known as Diwali. Diwali comes from the Sanskrit word of Deepavali, which means a row of lights.

The festival falls on the darkest, new moon night of the Hindu lunar month Kartika, that happens between mid-October to mid-November. During the celebration, we would commonly see a row of oil lamp placed at hindus' homes because Hindus believe that "Light" rejoice over the triumph of good over evil and light over darkness.

Ganesha

Ganesha, arguably the most popular of all Hindu deities.



The Symbol of Aum

The Aum is a sacred symbol in Hindu culture.



The Aum's alphabet is broken into three parts, with each representing one aspect of the divine.

A (Akaar) represents the vibration that manifests the universe.

U (Ukaar) stands for the energy that sustains creation,

M (Makaar) embodies the dissolution of creation, paving the way for the cycle to repeat.

Lotus Flower

The lotus features prominently in Hindu, Buddhist and Jain iconography.

During Deepavali, the lotus icon is commonly drawn on the kolam.



Rangoli / Kolam

Rangoli is a colourful floor art made with dyed rice or flour and flowers shaped into free-form designs. The common drawn designs are lotus and peacock designs, combination with geometric and spiral shapes.



Oil Lamps

Lighting oil lamps for Deepavali is the main element of Deepavali, as mentioned earlier "Deepavali" and "Diwali" mean "rows of light".



Peacock Feather

The peacock and its feathers are a prominent figure during Deepavali. Legend has it that once, a Hindu deity Krishna played his flute and started dancing, peacocks were so entranced by his music and dance, joined him in wild abandonment.

